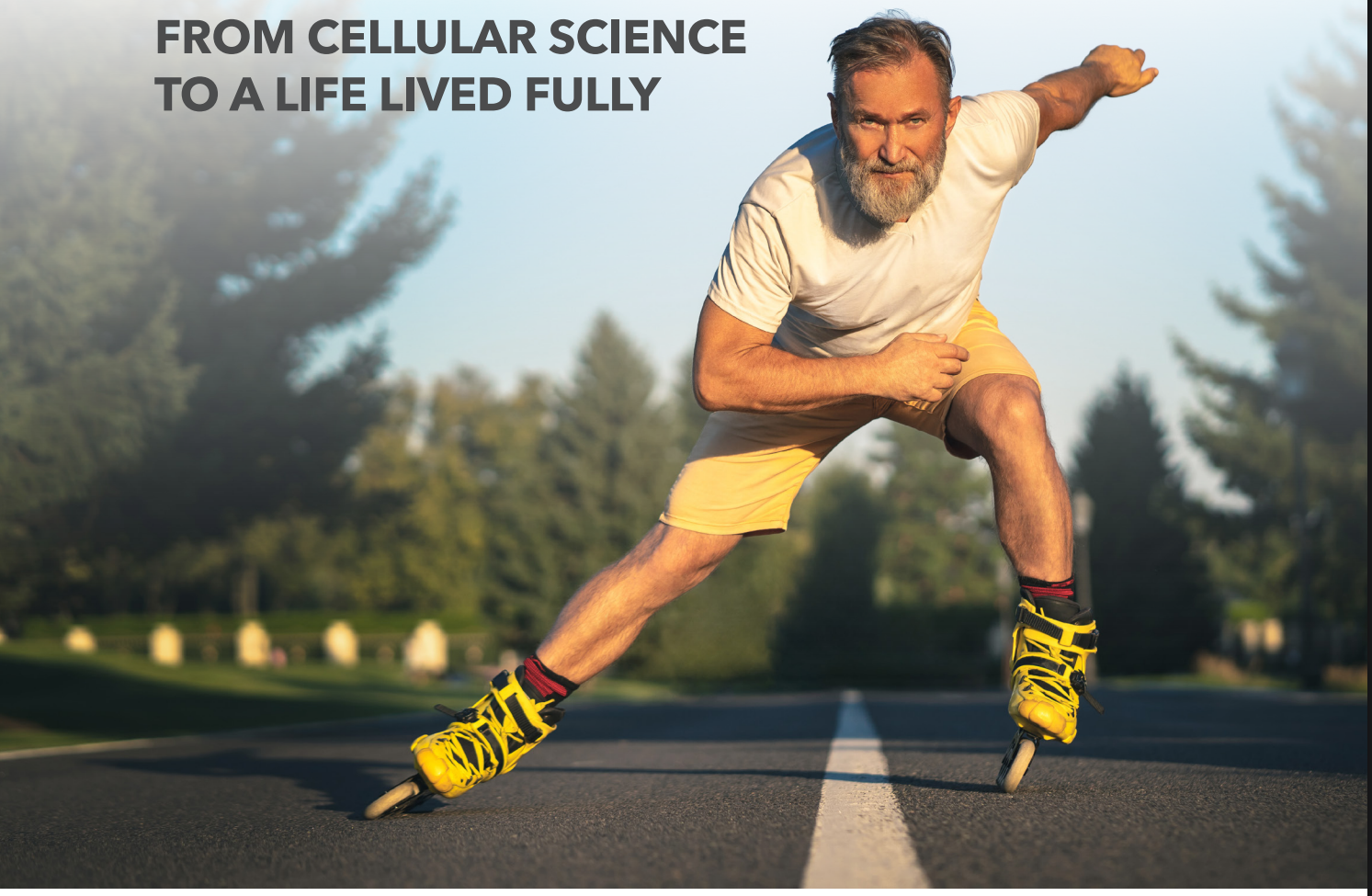
DELIVER LONGEVITY CONSUMERS CAN FEEL

FROM CELLULAR SCIENCE TO A LIFE LIVED FULLY



EXPERIENTIAL LONGEVITY

Preserve the capabilities that keep life open, active and engaging. Build capacity earlier. Live fully longer.

Fast Facts:

- Longevity built for broad appeal
- Clear *Cell → System → Experience* story
- Credible age-related mechanisms
- Demonstrated human clinical outcomes
- Consumer-engaging benefit language
- Compelling, substantiable claims
- Four complementary longevity ingredients

Much of today's longevity conversation stops at cellular mechanisms. Those mechanisms matter, but invisible outcomes and distant promises can limit broader consumer adoption. Experiential Longevity™ from PLT Health Solutions carries the story forward from the cell to the body system to lived experience.

Longevity is not simply about living longer. It is about staying capable, resilient and engaged as we age. Our Experiential Longevity platform connects credible age-related biology to body system performance and, ultimately, to benefits people can recognize and value in everyday life.

GROWTH THROUGH INNOVATION

PLT HEALTH SOLUTIONS

FOUR WAYS TO EXPERIENCE LONGEVITY

CELLULAR INTEGRITY → BODY SYSTEM PERFORMANCE → LIVED EXPERIENCE

THE PLT EXPERIENTIAL LONGEVITY™ PLATFORM



Preserving the capabilities that keep life open, active and engaging

The PLT Longevity Research Initiative

The PLT Longevity Research Initiative is a company-wide commitment to advancing clinical research, ingredient development and consumer product innovation around the biology of aging and the capabilities people want to retain throughout life.

This approach gives brands a stronger foundation for longevity innovation. Combining research into the cellular biology of aging with human clinical evidence, PLT's Experiential Longevity™ platform connects science with demonstrated benefits in strength, mobility, cognition and vitality. The result: compelling product concepts and credible claims that help consumers experience a life better lived.

THERE'S A ROLE FOR PLT IN YOUR FORMULATION. LET US SHOW YOU THE DATA.
Studies on file. Contact us for more information at info@plthealth.com

† THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Contact PLT Health Solutions for samples and more information.
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