

# Build *trust*. Substantiate *claims*. Fuel marketing with *truth*.

Real-world scientific evidence built with  
precision, reliability, and scale.

Founded by the pioneers of decentralized clinical trials, People Science represents the **next generation of Clinical Research Organization**.

We combine our own clinical research platform and participant app with expert clinical services, so you get to run **faster, transparent, cost-effective real-world clinical studies** that meet consumer and regulatory expectations.

## Exploratory Studies

*Track signals and identify new health outcomes to substantiate.*

## Blinded Randomized Controlled Trials

*Substantiate claims with gold standard studies.*

## Pilot Studies

*Affordably identify health impacts, target groups and dosage.*

## Consumer Perception Studies

*Build marketing claims with speed and control.*

## Health Areas We Study

Immune Health

Mental Health

Gut Health

Longevity

Sleep

Women's Health

Metabolic Health

Skin/Hair

Bone / Joint / Muscle Health

Cognitive Health

Cardiovascular Health

Weight Management

Sports Nutrition

Chronic Pain

Sexual Health

Pediatric Health

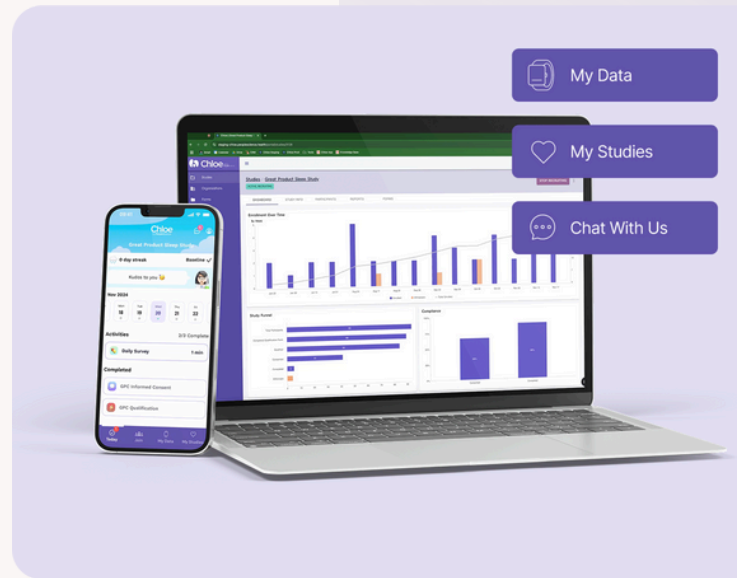
Quality of Life

# How it works

## Chloe, our Platform & App

Run all your studies from a single platform with:

- **Validated Measures:** 60+ IRB-ready clinical and behavioral questionnaires.
- **At-Home Sampling:** blood, saliva, urine, stool, etc.
- **Wearable Sync:** Dexcom, Oura, Fitbit, Apple, etc.
- **Participants' App** from onboarding to completion.



## Clinical Services to Power Your Studies

Design & Compliance

Recruitment

Study Conduct

Analysis & Reporting

Publication Support

Logistics

You can partner with us in two main ways:

- **Full-Service Clinical Research:** outsource your studies entirely, we serve as CRO, PI, recruiter, data scientist, and publication partner.
- **Self-Service with Support:** license Chloe and run your own studies, using us as needed for IRB oversight, protocol design, or data science.

**50%**  
Cost Savings

**3x**  
Faster

**"Our trial with People Science was a clear success. [...] We'll be sticking with PS for our subsequent trial and would highly recommend them to our colleagues." - CSO, Verb Biotics**

### *Founded by Experts*

Backed by scientists and doctors who pioneered decentralized trials in pharma, People Science brings clinical-grade research to natural therapies, led by experts in clinical research, wellness, and with a proven track record of publishing in peer-reviewed scientific journals.

Ready to Launch  
Smarter Clinicals?

Contact People Science  
hello@peoplescience.health

