

MASTERING THE MARKET

# WOMEN'S WELLNESS

MARCH 25 - 27

# JOIN US FOR THREE DAYS OF EXPERT-LED SESSIONS:

## DAY ONE SCHEDULE:



DR. STACIE STEPHENSON

KEYNOTE SESSION:

## A VIBRANT AND GLOWING PATH TO WOMEN'S WELLNESS

MARCH 25TH: 10:20 AM - 11:05 AM EST



COURTNEY HIGGINSON

## HORMONAL SHIFTS & WOMEN'S WELLNESS: NEW SOLUTIONS FOR EVERY LIFE STAGE

MARCH 25TH: 11:05 AM - 11:35 AM EST

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Your Trusted Partner



JIM ROUFS, RD

## FORMULATING FOR HER: THE POWER OF MINERALS FOR WOMEN'S HEALTH

MARCH 25TH: 11:40 AM - 12:10 PM EST

THIS SESSION SPONSORED BY:  **cypressminerals**  
ROOTS OF LIFE



EVONNE CHAN

## WHAT'S TRENDING IN THE WOMEN'S HEALTH SEGMENT?

MARCH 25TH: 12:10 PM - 12:40 PM EST



LAUREN CLARDY



DR. SUSAN J.  
HEWLINGS, PHD, RD

## EMBRACING WOMEN'S HEALTH: NEW DEVELOPMENTS IN EVIDENCE- BASED SOLUTIONS

MARCH 25TH: 12:40 PM - 1:10 PM EST

THIS SESSION SPONSORED BY:  **VENETRON**  
A MONSIEUR

## DAY TWO SCHEDULE:



PAM PEEKE MD, MPH,  
FACP, FACSM

### KEYNOTE SESSION:

## EMPOWHER'ING WOMEN WITH SOLUTIONS FOR EVERY LIFE STAGE: A NATIONAL WOMEN'S HEALTH EXPERT SPEAKS OUT

MARCH 26TH: 10:05 AM - 10:50 AM EST



PAULINE COX BSC MSC

## AHEAD OF THE CURVE: HOW A BETTER UNDERSTANDING OF WOMEN'S HEALTH IS HELPING TO SHAPE THE DEMAND FOR FEMALE FOCUSED WELLNESS SOLUTIONS

MARCH 26TH: 10:50 AM - 11:20 AM EST

THIS SESSION SPONSORED BY:  ahiflower



EMILY PRPA, PHD

## THE FEMALE MICROBIOME: LESSONS THROUGH LIFE

MARCH 26TH: 11:20 AM - 12:00 PM EST



DAVID FOREMAN,  
RPH, ND



DANIEL MARTÍNEZ-  
PUIG, PHD

## FROM SCIENCE TO SOLUTIONS: DISCOVER THE NEXT GENERATION OF INGREDIENTS SHAKING UP WOMEN'S HEALTH

MARCH 26TH: 12:05 PM - 12:35 PM EST

THIS SESSION SPONSORED BY:  Bioiberica

## DAY TWO SCHEDULE (CONTINUED):



ASA WALDSTEIN

### WOMEN'S HEALTH CLAIMS: COMPLIANCE, RISK, AND MARKETING BEST PRACTICES

MARCH 26TH: 12:35 PM - 1:05 PM EST



DANNA PRATTE

### GUT HEALTH AS THE CORNERSTONE OF OPTIMAL WELLNESS: HOW SUPPLEMENTS CAN HELP

MARCH 26TH: 1:05 PM - 1:35 PM EST

THIS SESSION SPONSORED BY:  nbpure

## DAY THREE SCHEDULE:

### KEYNOTE PANEL SESSION: EXPLORING THE EDGE OF RESEARCH IN FEMALE POPULATIONS

MARCH 27TH: 10:05 AM - 10:50 AM EST

THIS SESSION SPONSORED BY:  WIN  
WOMEN IN NUTRACEUTICALS



DR. LEENA PRADHAN-NABZDYK



HEATHER GRANATO



KARIN HERMONI, PH.D.



DAVID FOREMAN,  
RPH, ND

### A NOVEL LOOK AT WOMEN'S HEALTH

MARCH 27TH: 10:50 AM - 11:20 AM EST

THIS SESSION SPONSORED BY:  Gencor

## DAY THREE SCHEDULE (CONTINUED):



PAOLA DELGADO

SUSAN M. KLEINER,  
PHD, RD, FACN, CNS-E, FISSN



PAMELA B.  
BESADA-LOMBAN

## THE NEXT WAVE OF INNOVATION IN WOMEN'S HEALTH SUPPLEMENTATION

MARCH 27TH: 11:25 AM - 11:55 AM EST

THIS SESSION SPONSORED BY: **helaina**



JESSICA MULLIGAN

HEATHER FLORIO



TRACEY SEIPEL, ND



CARILYN ANDERSON

## LEADING WITH PURPOSE: FEMALE LEADERS SHAPING THE FUTURE OF WOMEN'S WELLNESS

MARCH 27TH: 11:55 AM - 12:40 PM EST

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