PROVEN

CLINICAL RESULTS

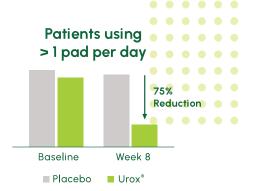
Urox° produced clinically significant results from 2 weeks (greatest results at 8 weeks) with no anticholinergic, antimuscarinic or cardiac side effects.



90% of participants had improved symptoms*



Day frequency was normalised in 60% of participants*





URINARY **FREQUENCY**

Reduced by 33% to within the normal ranges*



NOCTURIA

Reduced by 46%, compared to placebo (7%)*



URINARY **URGENCY**

Reduced by 61%, compared to placebo (9%)*



URGE INCONTINENCE

Reduced by 56%, compared to placebo (9%)*



STRESS INCONTINENCE

Reduced by 67%, compared to placebo (6%)*



TOTAL INCONTINENCE

Reduced by 58%, compared to placebo (8%)*





NOCTURNAL ENURESIS

Statistically significant reductions in 62% of children*



BED WETTING

30-100% improvement in bedwetting**



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PRE-

CLINICAL RESEARCH

Urox° phytomedicine extracts were found to be potent to reverse RA-induced changes in several parameters that are determinants of overactive bladder. All 13 cystometric and biochemical marker changes were normalized with 14 days administration of Urox°.



METHODOLOGY

Type: Mechanism of Action in vivo study

Aim: To determine if Urox® would reverse retinyl acetate (RA) induced changes that model OAB 60 rats were divided into four groups



Control



Urox° Only



RA Only



RA & Urox®

R/ Du

RA Groups

Duration: Once **Dose**: 0.75% solution



Urox® Groups

Duration: 14 days **Dose**: 840mg daily

Cystometry and multiple biochemical parameter measurements were performed 2 days after the last dose of Urox°.

OUTCOMES OF UROX® ADMINISTRATION





Neuronal Voiding Center

Urox® lowers expression of marker (c-FOS) in the brain NVC. This enzyme is raised in OAB. Urox® supports a proper brain-bladder nerve response.

↓ Less Urgency↓ Less Frequency





Bladder Detrusor & Pelvic Floor Muscles

Urox® decreases the DOI (detrusor overactivity index) to promote bladder detrusor muscle stability and improve bladder compliance.

↓ Less Nocturia↓ Less Accidents



Bladder Lining Sensitivity

Urox® desensitizes
overstimulated afferent
nerve fibers to the bladder,
limits sensitization of nerves
under the bladder lining and
makes it less permeable.

↓ Less Frequency↑ More Comfort





Voiding Volume

Urox® decreases VAChT (Vesicular acetylcholine transporter) levels in the detrusor muscle to improve voiding volume and strength of stream.

> ↑ Stronger Stream ↑ More Volume

Urox® reversed changes characteristic of OAB

The cystometric results indicated OAB symptoms induced by RA were normalized by Urox® with **no** diuretic or cardiovascular effects such as changes in blood pressure or heart rate.



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