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NutriLeads in a snap shot

NutriLeads helps people strengthen their health with nutrition

- Evidence-based health ingredient innovator for food industry (B2B)
- Founded 2012
- Staff 12 (50% PhD)
- >200 years of experience in the food industry

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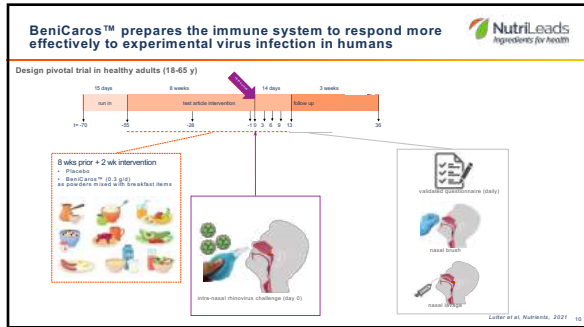
Improving immune fitness, a major consumer need

#1 consumer health interest

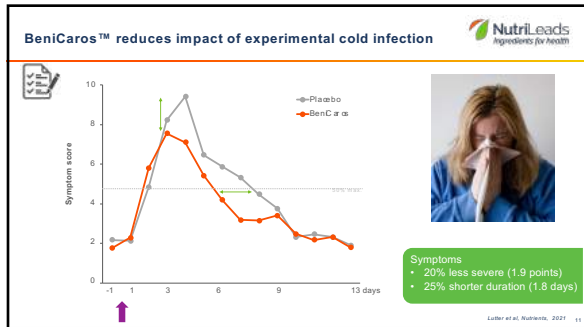
30% of all new product launches with immune claim ... mostly based on vitamin B, C, D & Zn ...

- High demand for immune support
- Many launches, little differentiation
- Vitamins and minerals important
- Fit immune system also requires training

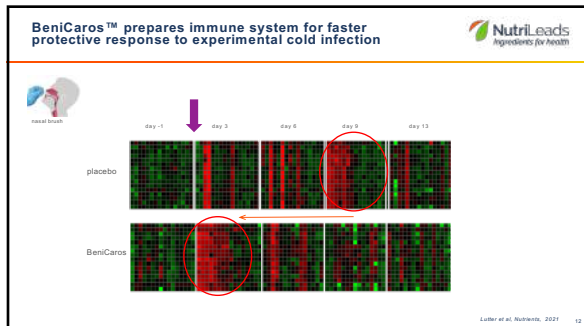
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BeniCaros™, available for application in a wide range of supplements and food products

NutriLeads
Ingredients for Health

BeniCaros
Immune Health

- Clinical evidence for differentiating immune claim
- Natural, plant-derived
- Upcycled & label friendly
- Broad applicability
- Market access in USA & Novel Foods EU ongoing

What BeniCaros could look like in supplements and foods

or power your branded consumer product with BeniCaros

Meat	Seafood	Supplements	Chocolates
Flour	Plant-based	Snacks	Yogurt
Spices	Condiments	Drinks	Ice cream

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Weather the Weather with BeniCaros
Based on Science
Powered by Carrots

BeniCaros

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