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Cultivating wellness™

Our work is based one idea:  
**All people have a right to wellness.**

**Nature**

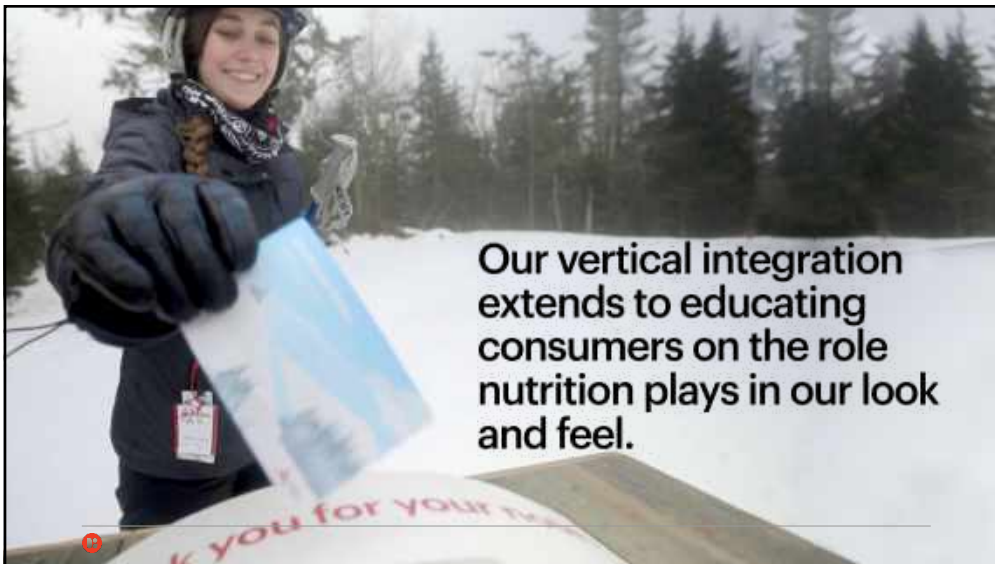
**Science**

**Humanity**

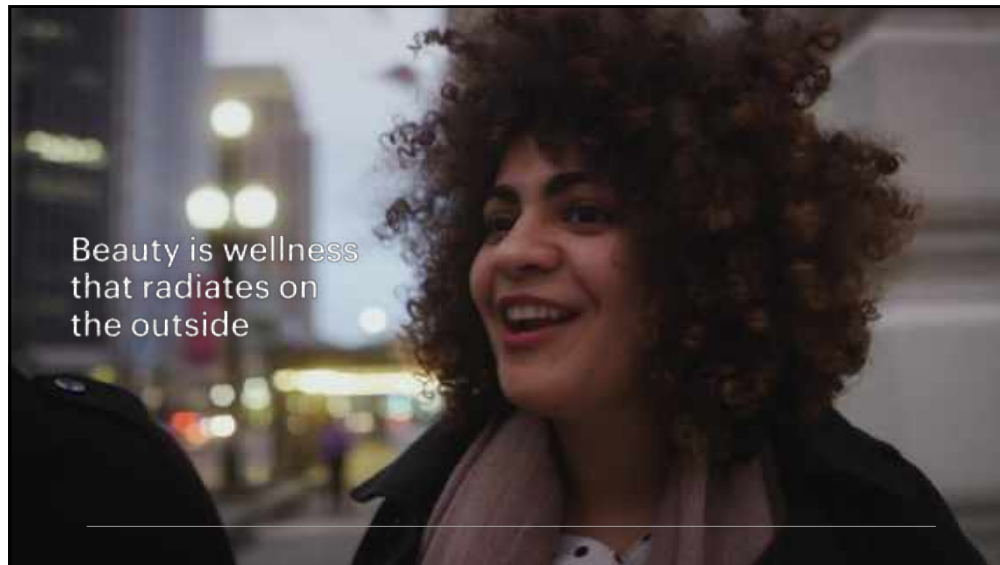
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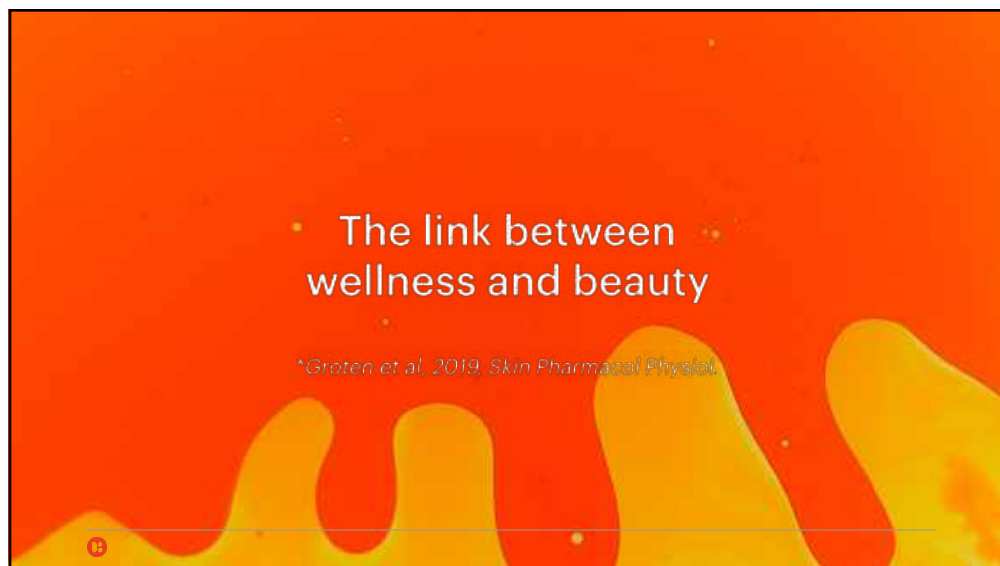


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Beauty is wellness  
that radiates on  
the outside

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## The link between wellness and beauty

*\*Groten et al, 2019, Skin Pharmacol Physiol.*

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Cultivating cellular health manifests in different tissues and body systems.

Cellular health & balance as key to resilience and immunity

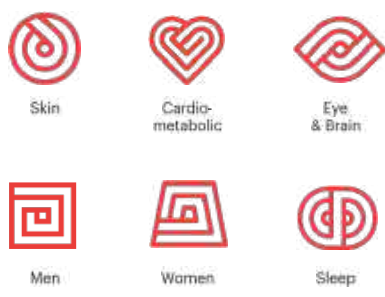


Diagram illustrating the cultivation of cellular health in various tissues and body systems. The central text states: "Cellular health & balance as key to resilience and immunity". Surrounding this text are six red icons, each representing a different system:

- Skin
- Cardio-metabolic
- Eye & Brain
- Men
- Women
- Sleep

A small red icon is located in the bottom left corner of the slide.

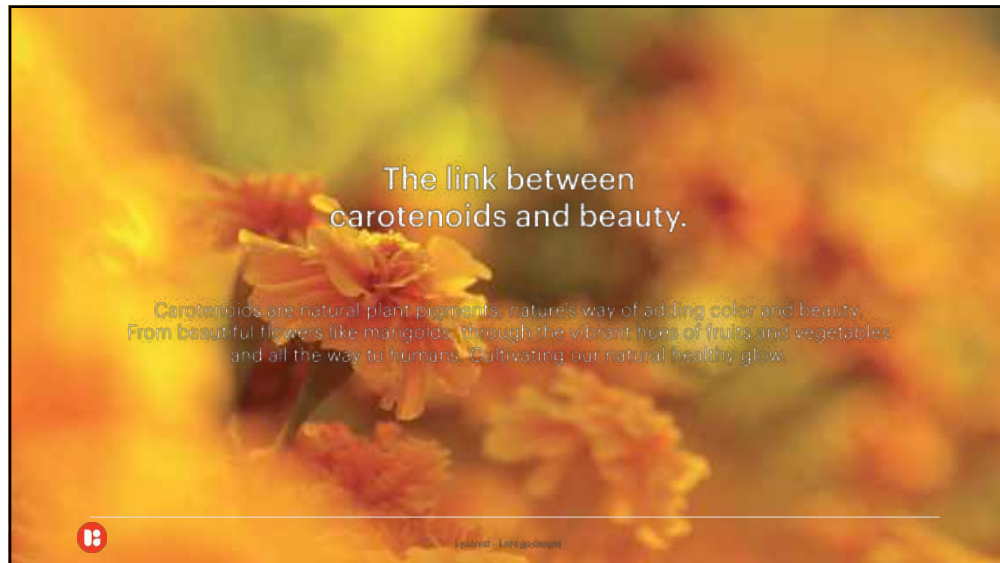
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Carotenoids build up like a "reservoir of goodness" that's there when you need it

A collection of orange umbrellas with a citrus slice pattern, used as a metaphor for carotenoids. The text reads: "Carotenoids build up like a 'reservoir of goodness' that's there when you need it". A small red icon is located in the bottom left corner of the slide.

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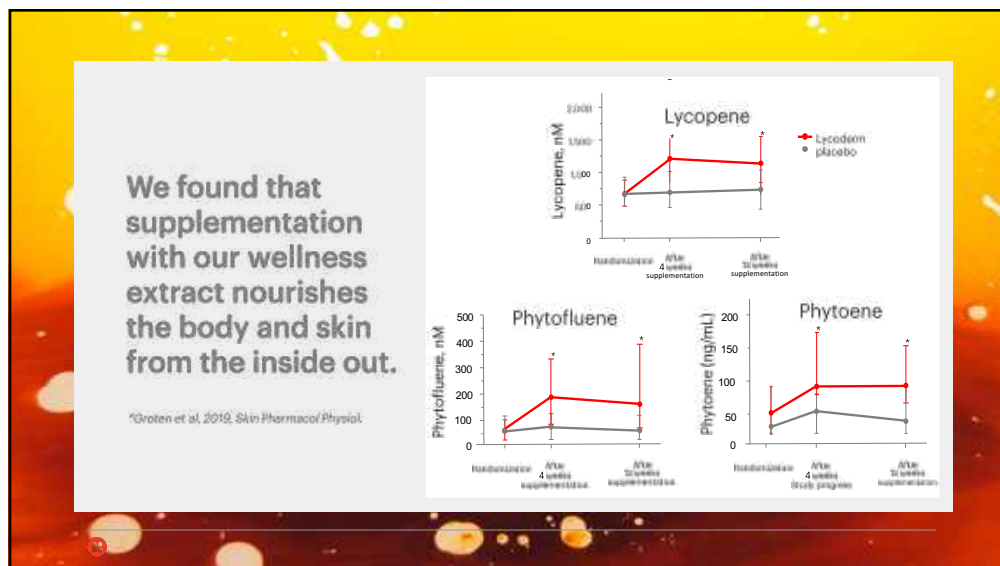
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## Beyond bio-availability

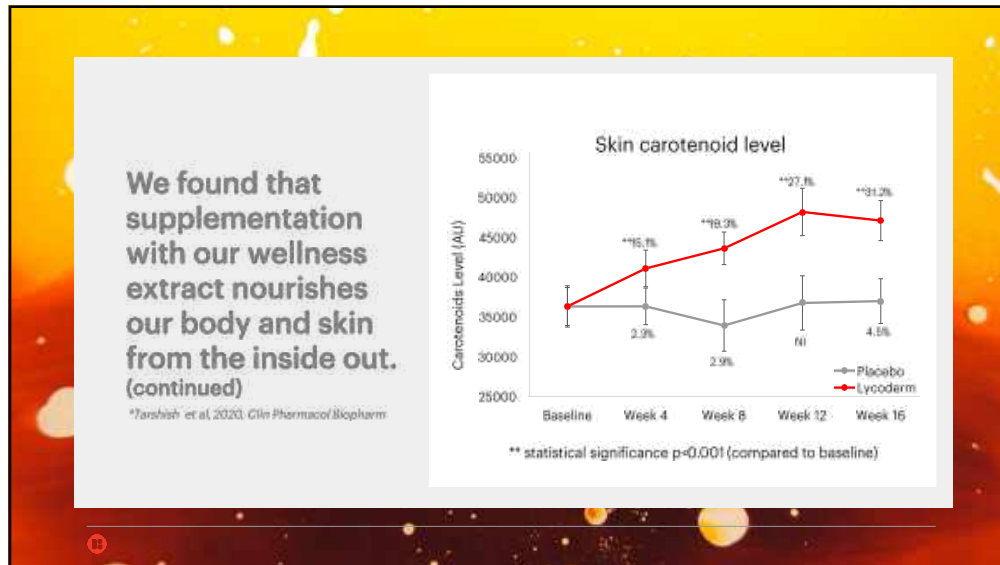
Our patented extraction processes allow us to optimize the bioavailability and synergy of our extracts.

- Lycopene
- Phytoene/phytofluene
- Tocopherols
- B-carotene
- Phytosterols

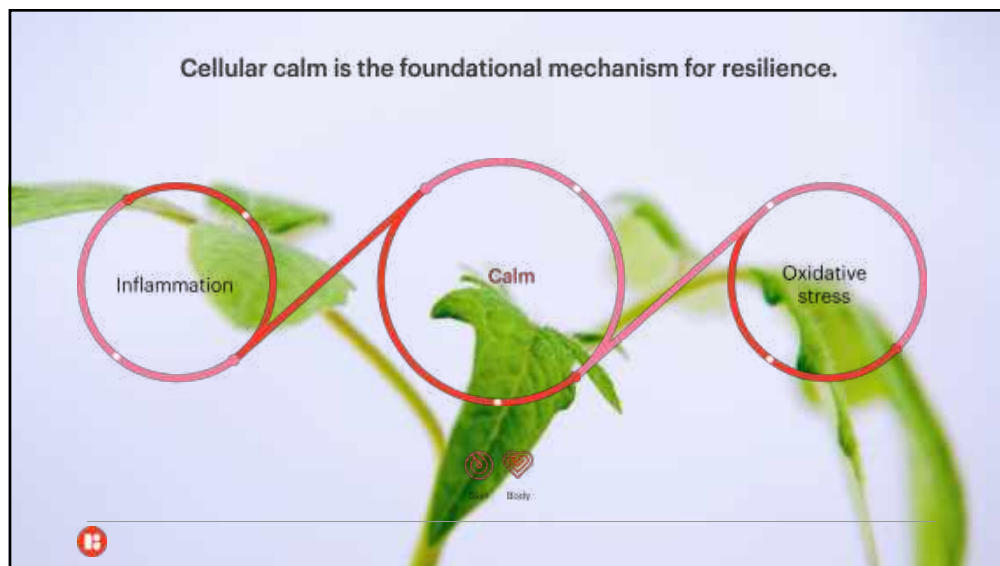
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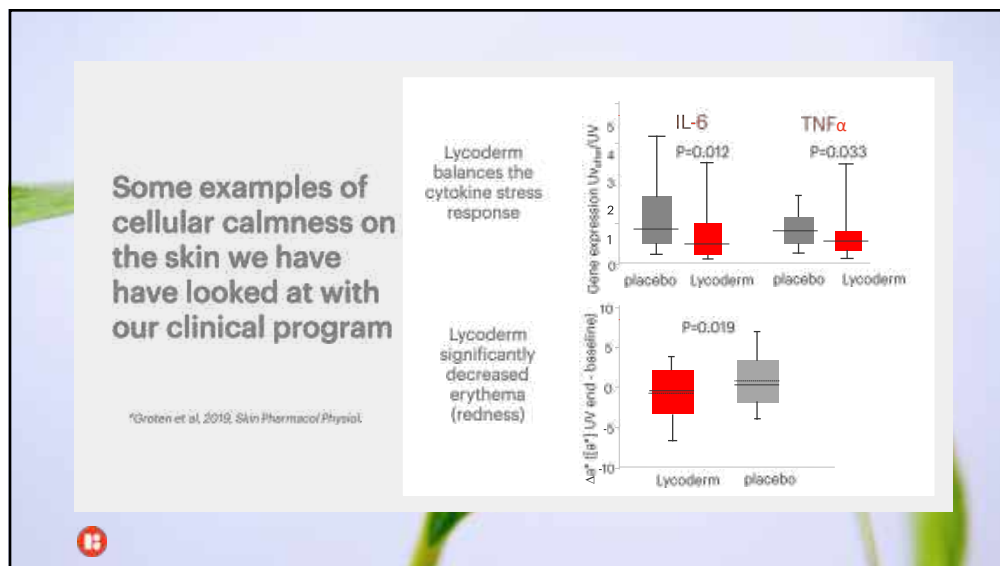
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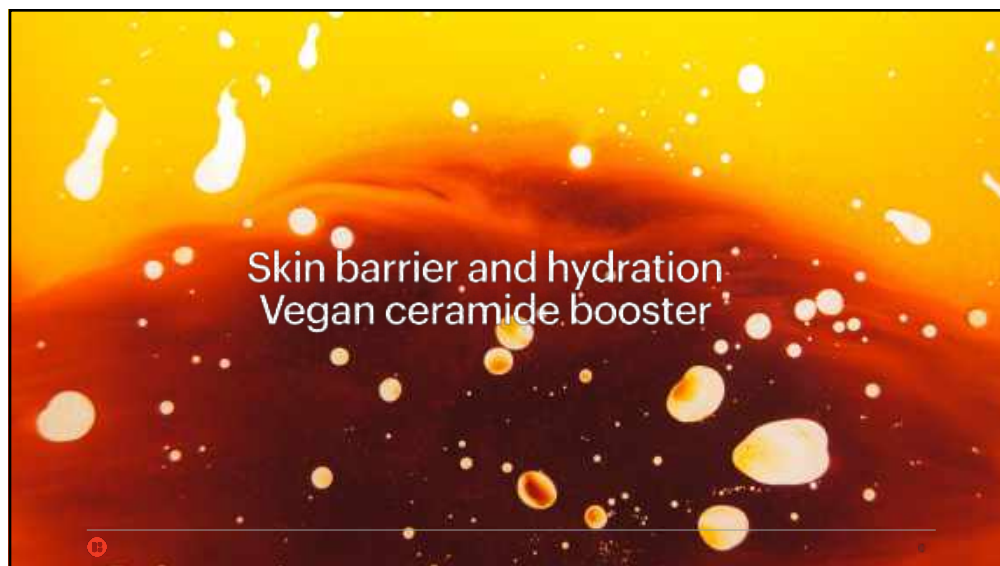


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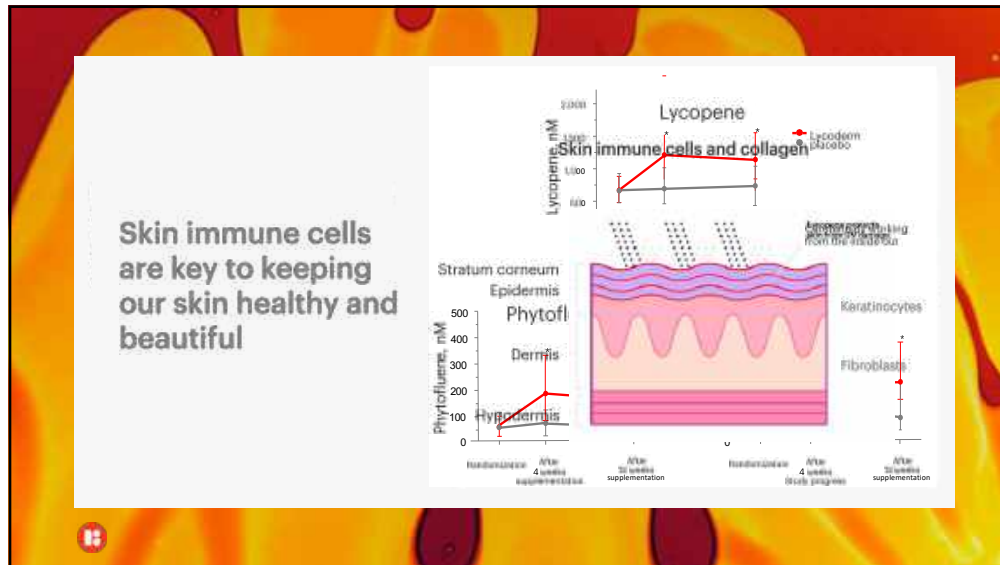




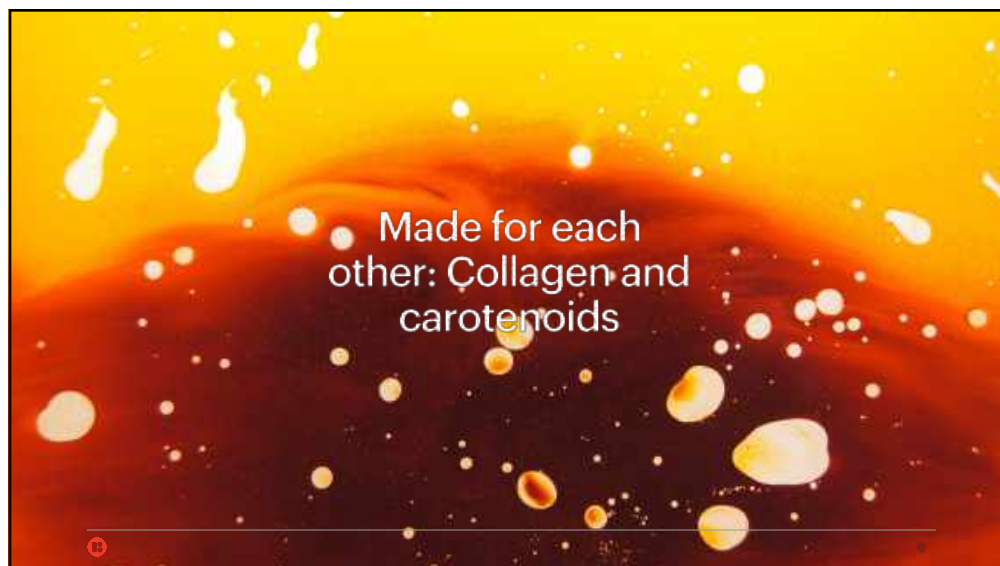
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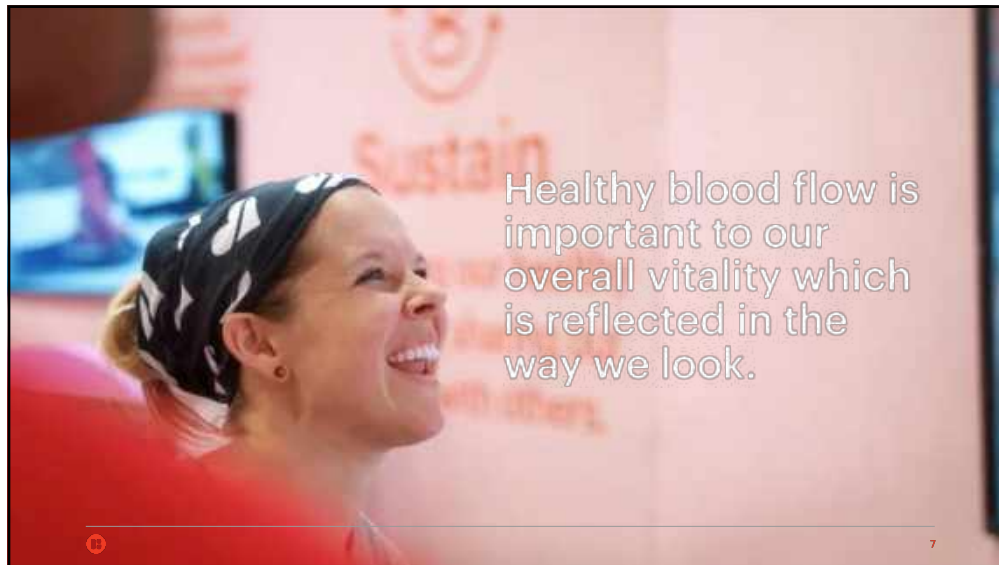
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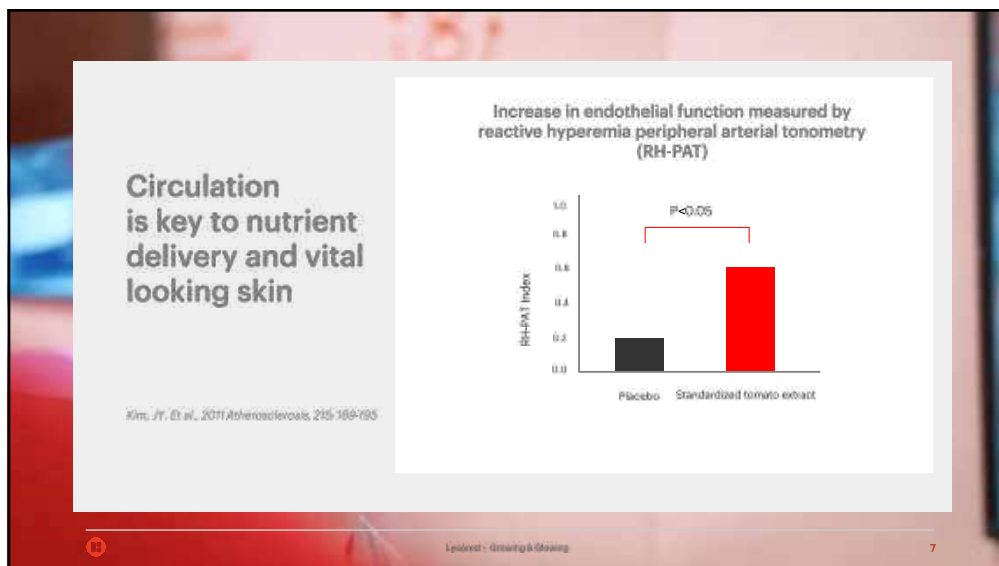
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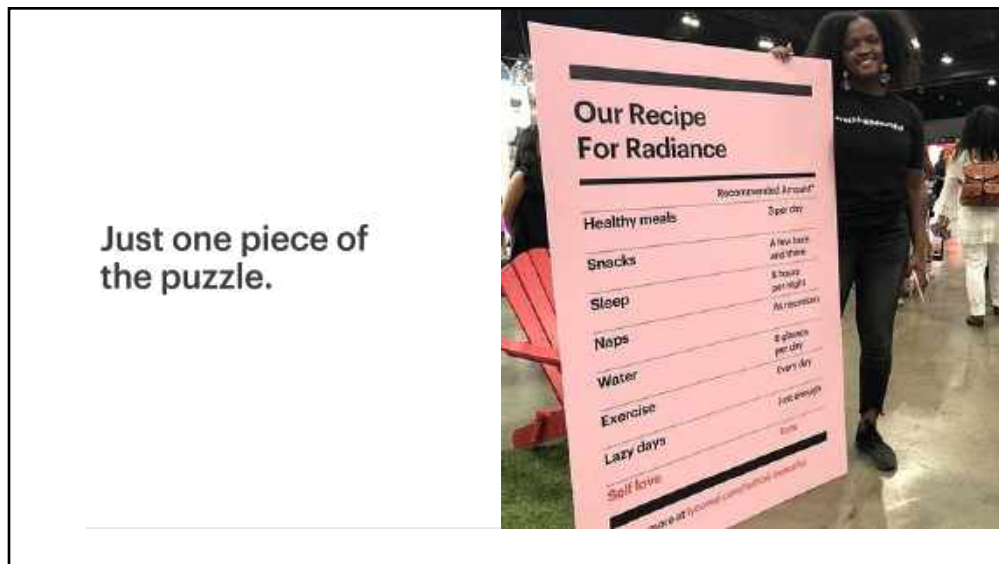
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