

TRUE-COST ACCOUNTING



COST OF FOOD PAID NOW

What you see at the check out counter

- VS -

COST OF FOOD PAID LATER

What you don't see at the check out counter

- 1 | *Chronic Disease from poor diets*
- 2 | *Chemical pollution and clean up cost from ag chemicals*
- 3 | *Soil degradation and climate chaos from ag chemicals*
- 4 | *Low farm gate prices and the destruction of the family farm*
- 5 | *Decline of rural communities*
- 6 | *Poor wages at all levels of food production, processing, preparation and sales*
- 7 | *Loss of domestic markets with reliance on foreign food imports*