

A large carrot with green leafy tops is suspended by a thin, light-colored string. The string is tied to a horizontal bamboo stick that enters from the left side of the frame. The carrot hangs vertically, pointing downwards. The background is a clear blue sky with soft, wispy white clouds.

Catch the Next Big Thing in Immune Health.

Based on Science, Powered by Carrots.

What is BeniCaros

BeniCaros is not just another functional food or dietary supplement ingredient. It is a natural health ingredient enriched in Rhamnogalacturonan-I (RG-I), a unique proprietary fiber derived from upcycled carrot pomace. Just 0.3 g of BeniCaros a day has been demonstrated to support a healthy immune system to be at its best when needed the most. Weather the weather with BeniCaros.

BeniCaros is designed for functional foods, beverages and supplements to prepare your immune system to be fit all year round

Why include BeniCaros in your dietary supplement or functional food (product)?

- **BeniCaros has unique immune health benefits**

Daily use of BeniCaros helps to prepare your immune system to be fit all year round.

- **Clinically studied**

BeniCaros has been tested in high quality clinical trials to demonstrate its beneficial impact on a healthy immune system.

- **Natural**

BeniCaros is naturally sourced and produced, with zero artificial additives.

- **Plant-derived**

BeniCaros is a unique dietary fiber from carrot pomace.

- **Upcycled**

BeniCaros is upcycled from carrot pomace, a by-product of carrot juice production.

- **Market access in US, Europe pending**

A GRAS Notice has been affirmed by an independent expert panel and has been submitted to FDA for their review.

- **Label friendly**

BeniCaros can be included as fiber on the nutrition or supplements fact label. It can be declared as soluble carrot fiber on the ingredient list.

- **Proprietary**

BeniCaros is protected by a portfolio of patents.

Broad Applicability

Wide choice of product formats with a daily use level of 0.3 g/day. BeniCaros can be easily applied in most foods, beverages, and supplement formats. All without compromising on taste and texture or ease of consumption.

BeniCaros comes as a tasteless and odorless powder that formulates well with functional foods and supplements



Natural

Plant-based

Gluten-free

Non-GMO

Halal

Kosher

Heat-stable

Upcycled

Water-soluble

Odorless

Colorless

Tasteless

What BeniCaros could look like in supplements and functional food



For a full white paper and for more information, contact: info@nutrileads.com

About  **NutriLeads**
Ingredients for health

NutriLeads is a Health Ingredients Innovator harnessing the health-giving power of natural plant compounds to help people strengthen their health through nutrition
www.NutriLeads.com Bronland 12-N, 6708 WH Wageningen, the Netherlands

DISCLAIMER: This information is targeted for a B2B audience, it has not been evaluated by the Food and Drug Administration. Neither the information nor any formula(s) mentioned are intended to diagnose, treat, cure or prevent any disease.