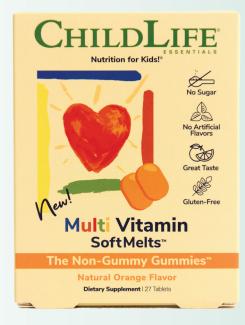


Multi Vitamin SoftMelts[™]

The Non-Gummy Gummies[™]



Each serving contains:

- ✓ 400 mcg Vitamin A (as Retinyl Palmitate)
- ✓ 10 mcg (400 IU) Vitamin D3 (as Cholecaliferol)
- ✓ 6 mg Vitamin E (as D-alpha-tocopherol)
- ✓ 8 mg Niacin (as Niacinamide)
- ✓ 0.9 mg Vitamin B6 (as Pyridoxine HCl)
- ✓ 340 mcg DFE (200 mcg Folic Acid) Folate (as Folic Acid)
- ✓ 1.2 mcg Vitamin B12 (as Cyanocobalamin)
- ✓ 30 mcg Biotin (as D-Biotin)
- ✓ 2.5 mg Zinc (as Zinc Bisglycinate)
- ✓ 25 mcg Selenium (as Sodium Selenite)

BENEFITS*

SUPPORTS Overall Health and Wellness for Active Children



PROVIDES a Convenient Option for Busy On-the-Go Days



DELIVERS a Boost of Nutrients Any Time of the Day



INCLUDES B Vitamins for Maintaining Normal Energy

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease. ChildLife[®] Essentials presents its newest vitamin delivery format: SoftMelts™

The Non-Gummy Gummies[™]

- Better than traditional gummy supplements which tend to be packed with sugar, our ChildLife® Multi Vitamin SoftMelts™ has natural sugar-free sweetening agents such as Stevia and Xylitol.
- Provides an easy-to-chew option with a great taste!
- Our SoftMelts[™] are individually packaged in blister cards, with each one maintaining its moisture, unlike a traditional bottle of gummies which tends to dry out over time.

Carefully-Selected Ingredients

Our product is formulated with children's health in mind. The vitamins included in this formula have been carefully selected for their importance in maintaining optimal health.

Antioxidant Activity, Immune Health, & Normal Energy Maintenance

The ingredients in this formula contribute to overall health by supporting a healthy immune system, providing antioxidant support, and facilitating normal energy production.

Vitamin A plays several important roles in maintaining health by promoting normal growth and development, maintaining healthy vision, and enhancing immune function.¹⁻³

Vitamin E, which is often valued for its antioxidant potential, has also been shown to contribute to the immune system, by enhancing the immune response.⁴

Vitamin D3 supports healthy bones and contributes to a healthy immune system.⁵

Zinc and **Selenium** both assist in the body's antioxidant activities, and adequate levels contribute to a healthy immune response.⁶⁻⁷

B Vitamins included in this formula, contribute to normal cellular metabolism and energy production. Many of the B Vitamins have interrelated roles, and depend on the presence of other B Vitamins for proper functioning.⁸ It is important to obtain the essential B Vitamins daily for optimal well-being. ChildLife[®] Multi Vitamin SoftMelts[™] offers several B Vitamins all in one supplement.

References:

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- 8. Tardy A-L, Pouteau E, Marquez D, Yilmaz C, Scholey A. Vitamins and Minerals for Energy, Fatigue and Cognition: A Narrative Review of the Biochemical and Clinical Evidence. *Nutrients*. 2020; 12(1):228.